



DIGITAL
POMEGRANATE

THE
DISTRIKT

Building the Future...

Gyumri, Armenia - May 10 2021 - Digital Pomegranate, the largest tech company in Gyumri will be celebrating the opening of its new office on May 15th to accommodate its rapid growth.

In addition to the opening, Digital Pomegranate will announce "The Distrikt", its future project related to the sustainable economic development of the city.

As the smaller and poorer cities around the world were most affected by the pandemic, it is imperative to re-imagine them in the next normal post-COVID-19. The Digital Pomegranate leadership believes that its city Gyumri is defined and measured by five areas: Prosperous, Integrated, Green, Technology and Creative. Hence we decided to invest in the creation of The Distrikt, a high tech-focused and sustainable neighborhood that will become the new economic growth engine for Gyumri.

The initiative was conceived to attract highly skilled and professional talent to Gyumri. The Distrikt will offer a vibrant lifestyle with entertainment venues, public spaces, retail outlets, art galleries and much more. The Distrikt will also house several projects to offer jobs for local youth, increase their purchasing power and generate taxes thus contributing greatly to the local economy.

The first startups to be housed in The Distrikt will be: the Digital Silk Road Chinese Center, TriviaMatic digital trivia app, English Bento learning and management system, Commpo PR Planner, SeekUnique website templates for ecommerce and FarmFresh smart farming technology.

The opening of the new office and The Distrikt announcement are important steps in transforming Gyumri from one of the poorest cities in Europe into a prosperous, tech, sustainable/green city which is the dream of every citizen of Gyumri and Armenia.

The event will include: a press conference, a tour around the new office and co-working space, a demo of our new building technology, a visit to "The Distrikt" site, followed by a lunch break and presentations of Digital Pomegranate startups.

The event starts at 11:00 AM at the Gyumri main square.

(Please see all the information about the Distrikt and the startups in the following website: www.distrikt.am).



About Digital Pomegranate

Digital Pomegranate is a software development company based in Gyumri, Armenia. The company has played an important role in the revival of Gyumri, since its establishment in 2013. Core to its mission is to empower the talented youth of Gyumri and to prevent/reverse migration through job creation and professional growth opportunities.

Digital Pomegranate is the leading Flutter developer company in Armenia and exports its softwares and services to clients and is partnering with companies from the USA, Brazil, Japan, UK, Australia among others.

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